

February Spotlight

SCI SOUTHERN COATINGS, INC.
ROOFING

GOT ROOFING?

SCI Roofing Can Handle All of Your Roofing Needs

Your roof is the most important feature of your building, serving as the primary defense against the elements and sheltering your structure's contents. So why not safeguard your property and investment? Enrolling in a regular roof maintenance program greatly protects the integrity of your roofing system. Many overlook roof maintenance as it is either out of sight, out of mind, or they simply prefer to spend money on cosmetic improvements rather than structural repairs. The truth is, proper roofing adds value and cosmetic appearance to your property.

At Southern Coatings, Inc. (SCI) our Maintenance Programs are tailored to the specific needs of our customers. Most manufacturer warranties require regular documented maintenance to keep the warranty in affect so annual and bi-annual programs are the most common. These types of plans generally include an inspection with report, minor repairs as needed and roof cleaning as needed. Maintenance programs are designed to keep your roof in the best possible condition and prolong the life of your system; allowing you to enjoy piece of mind and maximize your return on investment.

SCI's maintenance options are quite affordable and property owners ultimately save money with proper roof care—fending off costly and avoidable premature repairs or re-roofing. In addition, those enrolled with our regularly scheduled roof maintenance programs will receive VIP status during emergency

situation. When a storm hits, SCI's existing maintenance customers will get priority response and service.

We know our roofs, but we also know our clients and are understanding of your needs. Are you managing multiple properties with demanding tenants and owners? Do you call for repair estimates that never show or cannot get to you fast enough? SCI understands the pressure property managers face and is here to help. EJ McCormick, head of the Maintenance Department at SCI makes his property managers his top priority! He is always accessible and provides fast, friendly service for managers and their tenants.

EJ has a unique approach to handling his clients because he owned a service-based Florida business for over 30 years. Joining the SCI team three years ago as the Maintenance Supervisor, he oversees all repairs, annual maintenances and SPF re-coats. Since joining the team, EJ has doubled the volume of sales strictly on word of mouth referrals, especially those from property managers. "Go with EJ to get the personalized attention you deserve." Valerie from Barkley Management.



SCI Roofing is one of South Florida's oldest roofing companies; proudly serving the tri-county area and beyond for over 40 years. Southern Coatings, Inc. (SCI) was the first contractor in our area to use Spray Polyurethane Foam (SPF) as a roofing system and continues to be the leading installer today. In addition to SPF—ideal for large commercial flat roofs—SCI is certified in most traditional roofing systems and can handle all of your roofing needs. SCI offers new installations, re-roofs and repairs on all roofing systems.

"Many roofing companies do not handle small repairs and are only in the business of re-roofing—we handle both—so if it is repairs that you need, you need to call EJ at SCI Roofing!" – *EJ McCormick, Service Manager*